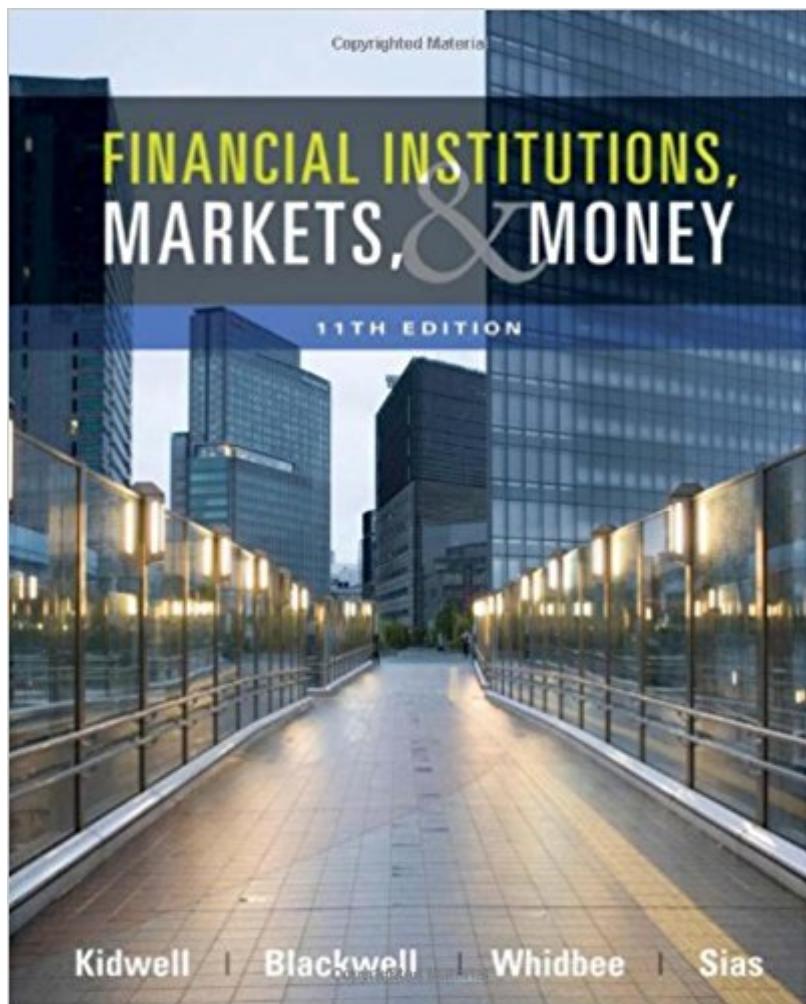


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# Financial Institutions, Markets, And Money



## **Synopsis**

Kidwell's® Financial Institutions® 12th® Edition provides a balanced introduction to the operation, mechanics, and structure of the U.S. financial system, emphasizing its institutions, markets, and financial instruments.® The text analyzes complex topics in a clear and concise fashion with an emphasis on "Real World" data, and people and event boxes, as well as personal finance examples to help retain topical interest. Each author brings something unique to this new edition. David Kidwell, formerly Dean of the Carlson School of Business, is a gifted storyteller with a keen insight on what it takes to reach readers. He is also currently writing a Corporate Finance text and is Chair of the Finance department at Texas A&M University.

## **Book Information**

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## **Customer Reviews**

Rent it and it's been very useful in college

I needed this textbook for a class I took. The book is well formatted and easy to follow considering the information is seriously dull.

Perfect alternative rather than a book store!!!

Needed for class

My class had the tenth edition of this text. Most of my finance class did not like the structure of the

book. Formulas are directly in text instead highlighted in their own spots. You really have to dig to find information. Some complex formulas only have a single example, which can lead to problems if something is not understood. The entire class had a difficult time calculating Value At Risk "VAR" because the example in the book was unclear and it was the only one. After the class voiced their opinion the professor said he will shop for a new text for his next class. If you're just trying to learn for yourself it is a decent read. If you need to be exam ready for the material within, I suggest a supplemental text. I found that my "Fundamentals of Investments valuation and management 6 ed by Jordan, Miller, and Dolvin" text to help tremendously with my studies for this course even though it was a required text for another finance class.

Thank you!

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